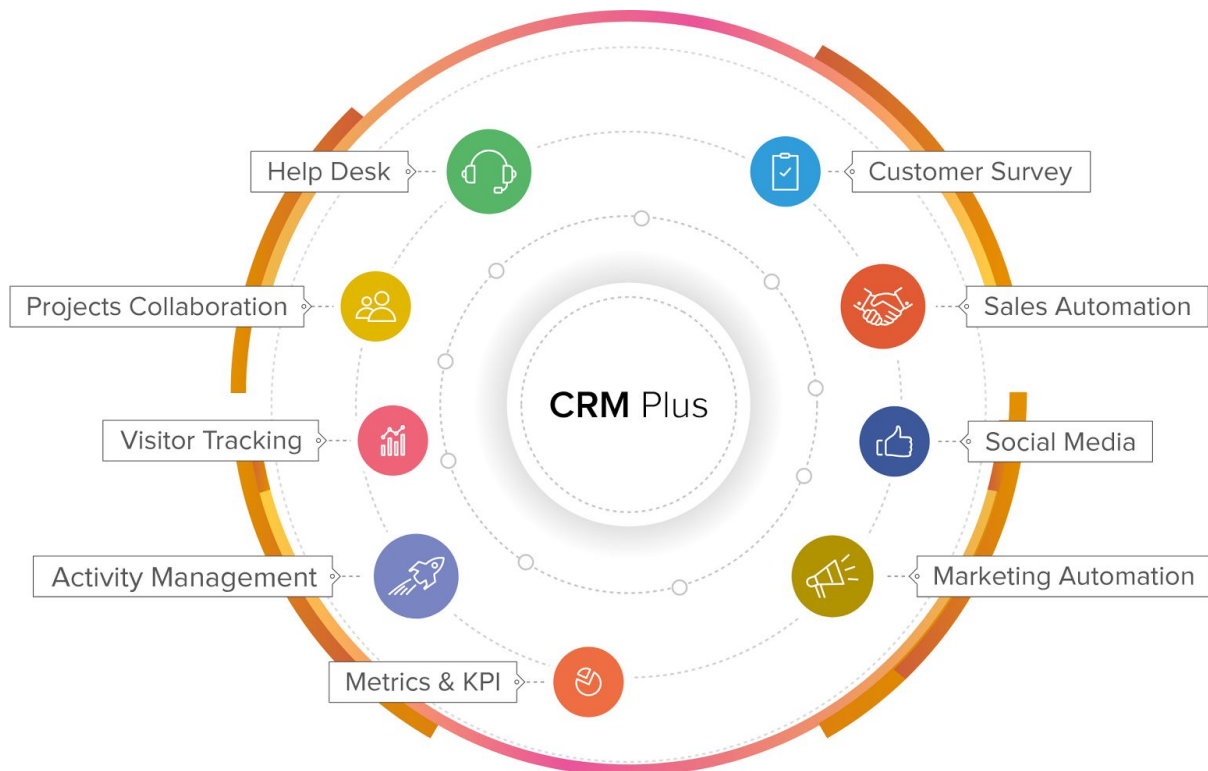**ZOHO CRM Plus**

Introducing the only end-to-end
Customer Engagement Suite.

Zoho CRM Plus unifies your customer-facing teams with a single all-in-one software and provides them with visibility of every customer interaction. Empower your teams with the technology they need to give your customers a better experience.

Help Desk · Customer Survey · Projects Collaboration · Sales Automation · Visitor Tracking · Social Media · Activity Management · Marketing Automation · Metrics & KPI

CRM Plus

ZOHO CRM Plus

Your Benefits

- Create effective email campaigns to reach and interact with your prospects.

- Proactively chat with your website visitors and convert them into prospects.

- Create, schedule and deliver your social media content when your audience is most likely to engage.

- Manage your sales pipeline, spot opportunities, increase win rates, and grow your business.

- Deliver unmatched customer service across multiple channels, languages, and time zones.

- Plan, track, and collaborate on client deliverables using our project management tools.

- From click to deal, it's all in one place. Drill down your Google AdWords campaigns and improve conversion rates.

- Gain data-driven insights on your sales performance with smart dashboards and KPIs.

- Gather opinions, analyze results, and discover better ways to exceed customer expectations.

ZOHO CRM Plus

What do I get with CRM Plus?

For a price of $50 /user/month (paid annually), the Zoho CRM Plus suite offers you the following applications

APPLICATION	EDITION
Zoho CRM	Enterprise Edition
Zoho Campaigns	All Features *
Zoho Desk	Enterprise Edition
Zoho Social	Professional Edition
Zoho SalesIQ	Enterprise Edition **
Zoho Survey	Enterprise Edition
Zoho Reports	Professional+ Edition
Zoho Motivator	Based on User Pack
Zoho Projects	Enterprise Edition***
Zoho SalesInbox	Bundled with Zoho CRM Enterprise
Zoho BugTracker	Enterprise Edition

ZOHO CRM Plus

Zoho CRM (Enterprise) - Sales Force Automation

Feature	Availability
Sales Force Automation	
Leads	Yes
Accounts	Yes
Contacts	Yes
Potentials	Yes
Activities - Tasks, Events, Call log, and notes	Yes
Calendar Sync through CalDAV	Yes
CRM views	Yes
Sales Forecasting	Yes
BCC dropbox for email	Yes
Email Insights	Yes
Forecasts Based on Territories	Yes
Macros	Yes
Reminders	Yes
Multiple Currencies	Yes
Contextual custom related lists	Yes
Sales Signals	Yes
Gamescope	Yes
Advanced Filters	Yes
Scoring Rules	30 rules/module
Book Hotels (Powered by TravelNow)	Yes
Feeds - Team Collaboration	
Status updates	Yes

ZOHO CRM Plus

Direct messages	Yes
Attach files to feeds	Yes
Follow-up rules	Yes
Tag Users	Yes
Groups for team collaboration	Yes
Social	
Integration with Twitter	Yes
Integration with Facebook	Yes
Integration with Google+	Yes
Social tab	Yes
Capture leads from Twitter/Facebook	Yes
Social interactions with leads/contacts	Yes
Marketing Automation	
Zoho CRM for Google AdWords	Yes
Website Visitor Tracking	Yes
Marketing Campaigns	Yes
Mass Email	1000 emails /day
Custom Email Templates	Unlimited
Email Opt-out	Yes
Auto-responders	3
Schedule Mass Email	Yes
ZIA	
Trend Analysis	Yes
Best time to Contact	Yes
Macro suggestion	Yes
Inventory Management	
Products	Yes

Price Books	Yes
Sales Quotes	Yes
Sales Orders	Yes
Invoices	Yes
Vendors	Yes
Purchase Orders	Yes
Document Library	
Folder Sharing	Yes
Attach Documents	Yes
File Versioning	Yes
Reviews	Yes
Customer Support	
Cases	Yes
Solutions	Yes
Web-to-Case Form	20 forms/module
Notify Owner	Yes
Case Escalation Rules	Yes
Business Hours	Yes
Analytics	
Standard Reports	Yes
Custom Reports	Unlimited
Schedule Reports	20 Schedulers/user Maximum 100 schedulers/day for Org
Standard Dashboards	Yes
Custom Dashboards	Unlimited
File Storage	
File Storage (for Org.)	1 GB

ZOHO CRM Plus

Free Storage/user license	1 GB
Additional Storage (for Org.	$4/month for 5 GB
Data Administration	
Data Storage (all modules)	Unlimited
Import Data (per batch)	30000/batch
Export Module Data	Yes
Data Import - Clone option	Yes
Data Import - Skip and Overwrite option	30000 records/batch
Merge Duplicates -Find & Merge Option	Yes
Merge Duplicates - De-duplicate Option	Yes
Import History	Past 60 days
Free Data Backup	2 data backups/month
Additional Data Backup	$10 /request
API for Third-party App. Integration	500 calls/user license Max: 25000 calls/day Min: 4000 calls/day
Security Administration	
Profiles	25
Organizational hierarchy (Roles)	250
Territory Management	150 territories
Groups	50
Field-Level Security	Yes
Custom Links	10 links/module
Default Data Sharing Settings	Yes
Public Read Only (in Default Data Sharing Settings)	Yes
Data Sharing Rules	15 rules
Audit Logs	Yes
Allowed IPs	Yes

ZOHO CRM Plus

Record-level sharing	Yes
Product Customization	
Organize Tabs	Yes
Page Customization	Yes
Rename Tabs	Yes
Custom Links	Yes
Group Tabs	25 groups
Custom Modules	50 modules
Custom Buttons	50 per module
Page Layouts	3 layouts/module Not applicable for Events module
Email Address Duplication Check	Yes
Unique Fields	2 fields/module
Standard List Views	Yes
Custom List Views	Unlimited
Records in List Views	100
Modify Criteria Pattern	Yes
Last Activity Time in Criteria	Yes
Custom Related Lists	3 custom related lists/module
Customize Search Layout	Yes
Customize Related Lists Columns	Yes
Copy Customization	Yes
Web Tabs	25
Tab groups	Yes
Custom Fields	300 fields/module (Note: Activities module has only 140 fields)

ZOHO CRM Plus

Maximum limit for individual field types	
String fields (Text, Pick List, Multi-select Pick List, Email, Phone, Text Area, URL, and Auto Number) Maximum 10 Text Area fields	130
Integer Fields (digits without decimal)	30
Number fields (Decimal, Percentage, and Currency)	20
Date Fields	25
Date & Time Fields	25
Boolean (Check box)	50
Long Integer Fields	15
Lookup Fields	5
Auto-number Fields (Included in the total no.of Text fields)	1
Formula Fields (Included in the total no. of custom fields)	15 fields/module
* Number + Currency = 8	
* String = 2	
* Boolean = 2	
* Date Time = 2	
Special Fields	
Contact Role	Yes
Terms & Conditions	Yes
Tax Rates	Yes
Workflow Management	
Workflow Rules	50 rules/module; 50 entries/rule
Time-based Actions	5 actions/workflow rule
Workflow Tasks	5 tasks/action
Reminder for Workflow Tasks	Yes
Blueprint	Yes

Assignment Rules	20 rules & 50 rule entries
Workflow Alerts	5 alerts/action
Workflow Approvals	Yes
Record Owner, Record Creator, Record Owners Manager (options in Alert)	Yes
Using Email field from the Module & Related Modules	Yes
Workflow Field Updates	3 field updates/action
Delete (Execute On Record Action)	Yes
Field Update (Execute On Record Action)	Yes
Workflow Convert	Yes
Execute Based on Date Field Value	Yes
Webhooks	1/action. 20000 calls/day or 500 calls per user license
Custom Functions using Deluge script	1 Instant Action and 5 Time-Based Actions per rule
Custom Functions - Calls per Day	20000 calls/day or 200 calls per user license for the org. (whichever is lower)
Custom Functions - Integration Tasks	25000 Zoho API calls/day using deluge
Custom Functions - Get Data	25000 calls/day
Custom Functions - Post Data	25000 calls/day
Custom Functions - Send Mail	1000 emails/day
Schedules	Yes
Case Escalation Rules	Yes
Approval Process	Yes
Web Forms	
Web to Lead Form	Yes
Web to Contact Form	Yes

Web to Case Form	Yes
Notify Owner	Yes
Approve Records	Yes
Auto Response Rules	Yes
Unsubscribe Form	Yes
Email	
IMAP	Yes
Email Insights	Yes
POP	Yes
Zoho Mail Add-on	Yes
BCC dropbox	Yes
Plug-in for Microsoft Outlook	Yes
Zoho CRM for Office 365	Yes
Attachments in Email	10 MB
Add-ons & Integrations	
CRM Marketplace (Extensions for Zoho CRM)	Yes
Integration with Zoho Motivator	Yes
Integration with Zoho Campaigns	Yes
Integration with Zoho Reports	Yes
Integration with Zoho Projects	Yes
Integration with Zoho SalesIQ	Yes
Integration with Zoho Desk	Yes
Integration with Zoho Survey	Yes
Integration with Zoho Forms	Yes
Zoho Mail Add-on	Yes
Zoho Writer Add-on	Yes
Zoho Invoice/Books Integration	Yes

ZOHO CRM Plus

Plug-in for Microsoft Outlook	Yes
Plug-in for Microsoft Office	Yes
Integration with Zoho Creator	Yes
Zoho CRM Mobile Edition	Yes
Zoho Phonebridge (Telephony)	Yes
Attach from Zoho Docs	Yes
Attach from Google Docs	Yes
Google Calendar Synchronization (For Google Users)	Yes
Google Contacts Synchronization (For Google Users)	Yes
Slack Integration	Yes
Zoho SalesInbox	Yes
Google Apps	
Zoho CRM Contextual Gadget for Gmail	Yes
Export Events to Google Calendar	Yes
Export to Google Tasks	Yes
Synchronize Google Calendar (For Google Apps Users)	Yes
Synchronize Google Contact (For Google Apps Users)	Yes
Zoho CRM Web Forms for Google Sites	20/module
Zoho PhoneBridge for call centers	
Online Connector for RingCentral	Yes
Online Connector for Twilio	Yes
Online Connector for Ringio	Yes
Online Connector for Promero	Yes
Online Connector for Ozonetel	Yes
Online Connector for talkdesk	Yes
Online Connector for Knowlarity	Yes
On-premise Connector for Avaya	Yes

ZOHO CRM Plus

On-premise Connector for Asterisk	Yes
On-premise Connector for Elastix	Yes

Zoho Campaigns - Email Marketing Campaigns

Feature	Availability
Email Newsletters	
Pre-designed Newsletter Templates	Yes
Template Layouts	Yes
Drag-and-Drop Editor	Yes
Template Library	Yes
Import Email Templates	Yes
Import Template Content from Google Drive	Yes
Mailing List Management	
Contact Management	Yes. 5000 leads or contacts per user license with unlimited emails*
Create Mailing Lists	Yes
Segmentation of Mailing Lists	Yes
Custom Fields	Yes
Sync Leads & Contacts from Zoho CRM	Yes
Mailing Lists Email Summary	Yes
Custom Sign-up Forms	Yes
Bounce & Unsubscribe Automatic Removal	Yes
Email Marketing	
Schedule Email Campaigns	Yes
Recipient time zone based Delivery	Yes

Merge Tags	Yes
RSS Email Campaigns	Yes
A/B Testing	Yes
Customize Email Header & Footer	Yes
Email Opened & Unopened Recipients	Yes
Social Sharing	Yes
Video Email Marketing	Yes
Recipient Comments	Yes
Email Authentication	Yes
Compare Email Campaigns	Yes
Custom Coupon Email Campaigns	Yes
Ecommerce Email Campaigns	Yes
Survey Email Campaigns	Yes
Send Test Emails	Yes
Email Campaign Archives	Yes
Email Campaign Reports	Yes
Marketing Automation	
Workflows	Yes
Sign-up based Auto-responders	Yes
Email Action based Auto-responders	Yes
Calendar based Auto-responders	Yes
Custom Date Field based Auto-responders	Yes
Closed Group Auto-responders	Yes
Auto-responder based on Segments	Yes
Auto-responder Summary Report	Yes
Auto-responder Message based Reports	Yes
Multiple Content for Auto-responder Emails	Yes

ZOHO CRM Plus

Opt-in Confirmation	
Design & Customize Opt-in Forms	Yes
Add Company Logo to Opt-in Forms	Yes
Customize Confirmation Page	Yes
Send Opt-in Confirmation Emails	Yes
Customize Opt-in Confirmation Emails	Yes
Social Media Marketing	
Share Email Campaigns on Social Media	Yes
Facebook Page Marketing	Unlimited
Post Campaigns	Unlimited
Automatic Posting on Facebook, Twitter & LinkedIn	Yes
Campaign Tracking & Reporting	
Recipient Activity Reports	Yes
Bounces & Unsubscribe Rates	Yes
Open Rates	Yes
Click-Through Rates	Yes
Spam Complaints	Yes
Location Based Reports	Yes
Device Specific Reports	Yes
Share Reports	Yes
Social Campaigns Statistics	Yes
Advanced Analytics	Yes
Forwards (Tell a Friend)	Yes
Developer API	
Campaign Management	Yes
List Management	Yes
Call back URLs	Yes

ZOHO CRM Plus

Integrations	
Zoho CRM	Yes
Zoho Creator	Yes
Zoho Survey	Yes
Zoho Contacts	Yes
In the G Suite Marketplace	Yes
Advanced Analytics with Google Analytics	Yes
Shopify	Yes
SurveyMonkey	Yes
Eventbrite	Yes
Facebook	Yes
Twitter	Yes
LinkedIn	Yes
YouTube	Yes
Vimeo	Yes
Flickr	Yes
Google Photos	Yes
Gravatar	Yes
Bigstock	Yes
Mobile Edition	
Zoho Campaigns for Android	Yes
Zoho Campaigns for iOS	Yes
Note: Email send limit per month for more than 20 user licenses: 10 * Number of leads/contacts.	

ZOHO CRM Plus

Zoho Desk (Enterprise) - Customer Service Management

Feature	Availability
Ticket Management	
E-mail Response Management	Unlimited
Product based Ticket Tracking	Yes
Task Assignment	Yes
Ticket-level Time Tracking	Yes
Customer Happiness Ratings	Yes
Contacts & Accounts Management	Yes
Response Editor with Rich Text Support	Yes
Suggested Articles	Yes
Agent Collision Detection	Yes
Private Comments within Tickets	Yes
Ticket Tags	Yes
Work Modes	Yes
Customer Support Channels	
Email Address for Tracking Tickets	Unlimited
Customer Portal	Yes
Web-to-Ticket Form	20
Twitter (Unlimited Accounts)	Yes
Facebook (Unlimited Accounts)	Yes
Community Forums	Yes
Cloud Telephony by Twilio	Multiple phone numbers with IVR
Built-in Live Chat	Yes

ZOHO CRM Plus

Knowledge Base/Solutions	
Number of Article Categories	Unlimited
Knowledge Base in Web Portal	Yes
Public & Private Articles	Yes
Convert Ticket Solutions to Articles	Yes
Article Image Gallery	Yes
Up-voting and Down-voting for Articles	Yes
Help Center	
No of Portal Users	Unlimited
Custom Themes	Yes
Custom Widgets	Yes
Multi-brand Help Center	Yes
SEO for Help Center and Individual Articles	Yes
Suggested Articles	Yes
Forum Topic Recommendations	Yes
Knowledge Base Dashboard with Article Insights	Yes
Moderate Community Posts	Yes
Re-Branding	
Domain Mapping	Yes
Remote Authentication	Yes
Multi Language Support	Yes
Set your Time Zone	Yes
Multi Department Management	
No of Departments	Unlimited
Helpdesk Automation	
Workflow Rules	20/Department/Module
Time-based Rules	15/Department/Module

Ticket Assignment Rules	20 Rules
Round-Robin Ticket Assignment Rules	5 Rules/Department
Macros	20/Department/Module
Notification Rules	Yes
Service Level Agreements (SLA)	
Number of SLAs	10/Department
Multi-Level Escalations	Yes
Business Hours & Holiday List	Yes
Contract Management	
Contracts SLAs	Yes
Help Desk Customization	
Customize your Tabs & Fields	Yes
Custom Email Templates	Yes
Ticket Templates	Yes
Custom Views	Yes
Reports & Dashboards	
Custom Reports	Yes
Standard Dashboards	Yes
Custom Dashboards	Yes
Standard & Custom Dashboards	Yes
Export Reports to CSV, XLS or PDF	Yes
Scheduled Reports	Yes
Agent Dashboard (Agent Scorecard)	Yes
Manage Dashboard (The Headquarters)	Yes
Knowledge Base Dashboard	Yes
Ticket Overview Dashboard	Yes

ZOHO CRM Plus

Helpdesk Security	
Profiles	30
Roles	250
Field-level Access Control	Yes
Data Sharing Permission	Yes
Group your Users	Yes
Add-ons & Integration	
SMS Add-on	Yes
Two-way sync with Zoho CRM	Yes
Integration with G Suite	Yes
Integration with Zoho BugTracker	Yes
Zoho Phonebridge for Call Centers	Yes
Mobile Edition	
Zoho Desk for iOS	Yes
Zoho Desk for Android Devices	Yes

Zoho Survey (Enterprise) - Customer Satisfaction Surveys

Feature	Availability
Basics	
Surveys	Unlimited
Number of Questions	Unlimited
Number of Responses (Billed Annually)	Unlimited
Number of Responses (Billed Monthly)	2500 Responses/month
Survey Design	
Templates	50+ templates
Question Logic	Yes

Page Logic	Yes
End Page Logic	Yes
Auto Fill	Yes
Custom Variables	Yes
Piping	Yes
Translate to 34 Languages	Yes
Send Email Notifications	Yes
Review Survey	Yes
Export/Print Survey	Yes
Share Survey	Yes
Branding	
Remove Zoho Footer	Yes
Full Theme Customization	Yes
White-label Survey	Yes
Custom End Page	Yes
Add Logo	Yes
Response Collection	
Share Survey on Social Media	Yes
Embed Survey	Yes
QR Code	Yes
Offline Survey	Yes
Multiple Collector	Yes
Protection against Automated Responses (CAPTCHA)	Yes
Analytics	
Download Charts	Yes
Customize Reports	Yes

Cross-tab Reports	Yes
Export Reports in Excel & PDF Format	Yes
Trend Reports	Yes
Filter Responses	Yes
Share Reports	Unlimited
Integrations	
Zoho CRM	Yes
Zoho Campaigns	Yes
GApps Marketplace	Yes
Google Spreadsheet	Yes
Facebook	Yes
Mail Chimp	Yes

Zoho SalesIQ (Enterprise) - Visitor Tracking & Sales Intelligence

Feature	Availability
Live Chat Organization	
Number of visitor tracked per month	5K visitors/user license**
Number of Web Embeds	25
Chat Volume per month	Unlimited
Department	25
Intelligent Trigger	25
Visitor Routing	25
Different Roles and Permissions	Yes
Chat History	Unlimited
Website Visitor Tracking	
Website Visitor History	Yes

Export Website Visitor List	Yes
Attach Lead Scores to your Website Visitors	Yes
In Chat Features for Agents	
Tabbed Organization - Handle Multiple Chats	Yes
Advanced Visitor Information	Advanced
In Chat File Sharing	Yes
Future View	Yes
Canned Messages for Quick Strikes	Yes
Transfer Chats to Other Agents	Yes
IP Block Spammers or Harassers	Yes
End your Session Smartly	Yes
Add and View Notes to a Chat	Yes
Translation Support	Yes
Live Chat for your Customers	
Easy to Connect	Yes
Chat Without Leaving their Current Window	Yes
Offline Messaging	Yes
Easily Upload Files to Agents	Yes
Voice their Feedback	Yes
Ability to Rate their Agent	Yes
E-mail themselves a Transcript	Yes
Customize your Live Chat Software	
Multiple Embed Options	Yes
Customize your Web Embed's Appearance	Yes
Customize the Look and Feel of your Chat Window	Yes
Advanced Customization - Chat Window with CSS	Yes
Brand your Zoho SalesIQ	Yes
Add your Agent's Photos for a Personal Touch	Yes

Multiple Brands, Web Domains, Products	Yes
Route Chats to Specific Agents or Departments	Yes
Department based Email Configuration	Yes
Advanced Live Chat Features	
Monitor live chats	Yes
Business Hours	Yes
Chat with customers from mobile devices	Yes
Receive desktop notifications	Yes
Analytics Integration	Yes
Zoho CRM Integration	Yes
Zoho Support Integration	Yes
The Zoho SalesIQ Dashboard	
Inter-agent Chat	Yes
Portal wide Message Board	Yes
Notification Center	Yes
Easy access to Integrated Search	Yes
Update your Status	Yes
Reporting	
Powerful pre-built reports and dashboards	Yes
Daily statistics delivered to your inbox	Yes
Agent Performance Reports	Yes
Tracking Dashboard	Yes
Monthly Reporting	Yes
Daily Report	Yes
Weekly Report	Yes
Schedule your Reports	Yes
Number of Reports that can be Scheduled	10

ZOHO CRM Plus

Zoho Projects (Enterprise) - Project Management & Collaboration

Feature	Availability
Projects - Monthly or Yearly	Unlimited
Number of users	Unlimited users ***
Storage Space	100 GB
Project templates	20 (You can create a maximum of 8, 10 and 20 project templates in Express, Premium and Enterprise plans respectively.)
Pages and Chat	All Projects
Charts	
Gantt Chart	Edit across Projects
Resource Utilization Chart	Across Projects
Core Features	
Project Feeds	Yes
Task Management	Yes
Document Sharing	Yes
Import MS Projects	Yes
Calendar and Forums	Yes
Google Apps Integration	Yes
Invoice & Expenses	Yes
Project Budget	Yes
Time Tracking	Yes
Sync Google Tasks	Yes
Gamescope	Yes
Work - Planned Hours	Yes

ZOHO CRM Plus

Sub Tasks	Yes
Recurrence & Reminders	Yes
Business Hours	Yes
Task duration (in hours / days)	Yes
Dropbox Integration	Yes
Zoho Reports Integration	Yes
Skip Weekends & Holidays	Yes
Strict Project Management	Yes
Project Custom Fields	Yes
Timesheet Approval	Yes
Issue Tracker	Yes (Includes all the features in Issue Tracker)

Zoho Reports (Professional Plus) - Advanced Analytics

Feature	Availability
View real-time reports & dashboards	Yes
Analyze & Track Key Sales Metrics (Sales Funnel, Predictions, Win/Loss rate, Sales team performance, etc.)	Yes
Pre-bundled reports & dashboards	100+ reports & dashboards
Customize reports & dashboards	Unlimited
Create cross-tab reports & charts	Unlimited
Create KPI dashboards	Unlimited
Analyze CRM data along with other data sources/applications	Yes
Apply Filters	Yes
Share reports online	Unlimited

Collaboratively create reports with colleagues	Yes
Export & Print reports as Excel & PDF	Yes
Email reports	Unlimited
Embed reports in web sites/applications	Yes
Records/Rows	2 Million rows
Reports & Dashboards	Unlimited
Databases	Unlimited
Query Tables	Unlimited
Scheduled Imports	Unlimited
Scheduled Emails	40
Multiple DB Owners	Yes
Private Links	Yes
SSL	Yes
Logo Re-branding	Yes
Backup	Yes
Mobile App	Yes
Connectors	
Files & Feeds	Yes
Relational Databases	Yes
Cloud Storage	Yes
Zoho CRM	Yes
Salesforce CRM	Yes
Google Analytics	Yes
Mail Chimp	Yes
Zoho Projects	Yes
Zoho BugTracker	Yes
Zoho Recruit	Yes

Zoho Books	Yes
QuickBooks Online	Yes
Xero	Yes
Zendesk	Yes
ME ServiceDesk Plus	Yes
ME SupportCenter Plus	Yes
REST API for Integration	Yes

Zoho Social (Professional) – Social Media Marketing

Feature	Availability
No of Brands	5
Social Networks	5
Publishing & Scheduling	
Publish Now	Yes
Smart Q	Yes
Schedule	Yes
Bulk Scheduler	Yes
Repeat Post	Yes
URL Shortener	
Zoho Shortener	Yes
Bit.ly Shortener	Yes
Connections	
List of most Engaged Connections	Yes
Social View (Twitter, Google+, and Instagram)	Yes
Analytics	

ZOHO CRM Plus

Basic	Yes
Advanced Reports	Yes
Custom Reports	Yes
Monitor	
Social Network-Based Listening Streams Custom Search Streams	15 columns
Zoho CRM Integration	
Add Leads to Zoho CRM	Yes
Chat with CRM Owner	Yes
CRM Reports	Yes
View CRM Status and Information	Yes
Rule-Based Lead Generation	Yes
Monitor Leads / Contacts	Yes
Sentiment Analysis	Yes
Team Collaboration	Yes
Monitoring	Up to 10 saved keyword searches
Social Share Browser Plug-ins	Yes
Mobile Edition	
Zoho Social for Android	Yes
Zoho Social for iOS	Yes

Zoho Motivator – Sales Performance Management

Feature	Availability
Dashboards	
Standard Dashboards	Yes
Custom Dashboards	Yes
Dashboard Access Control	Yes
Targets / Scorecards	
Company Targets / Scorecards	Yes
Team Targets / Scorecards	Yes
Individual Targets / Scorecards	Yes
Contests	
Number of Concurrent Contests	Unlimited
Motivator TV	
Contest TV Channels	Yes
KPI and Target Leaderboards	Yes
Mobile Edition	
Zoho Motivator for Android	Yes
Zoho Motivator for iOS	Yes

CRM Plus Add-Ons

Features	Availability
CRM - 5GB Storage	$5/month
Campaigns - 5k Subscribers	$45/month
SalesIQ - 100K Visitors	$100/month

Reports - 2 Million Rows	$80/month
Social - 1 Brand	$10/month

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